

MAYORS IN ACTION - Webinar Series: Sustainable transport and mobility in cities & towns

Thursday, 20 October 2016, 11:00 – 12:40 CET

Road transport is one of the main sources of CO₂ emissions in cities. Growing traffic density not only causes pollution and noise but also has negative impact on human health and road safety. Therefore there is a need for more efficient and environmentally friendly transport systems and transport solutions. There are already several good examples of European cities who are implementing well-thought measures aiming at optimising transport flows and at encouraging citizens to adopt more sustainable mobility patterns. Learn more by joining our webinar!

Programme:

- 11:00 – 11:10 Welcome and setting the scene - Patrycja Płonka, PNEC, Poland
- 11:10 – 11:30 Examples of model sustainable mobility projects implemented by the city - TRISTAR (rationalizing road traffic within Tri-City conurbation) - Monika Ziemska, Municipality of Gdynia, Poland
- 11:30 -11:50 Examples of model sustainable mobility projects implemented by the city - SEGMENT (persuading people to adopt more energy efficient forms of transport) - Karolina Marszałkowska, Municipality of Gdynia, Poland
- 11:50 – 12:10 Increasing attractiveness and energy efficiency of the trolleybus system in Gdynia - CIVITAS DYN@MO project; Marta Woronowicz; Trolleybus Communication Enterprise, Gdynia, Poland
- 12:10 – 12:30 Bicycle rent network in Zagreb - Darinka Jug, City Office for Economy, Labour and Entrepreneurship, Zagreb, Croatia
- 12:30 - 12:40 Wrap up and upcoming opportunities

Register for the webinar [here](#).

