



Assistant Buildings' addition to Retrofit, Adopt, Cure And Develop the Actual Buildings up to zeRo energy, Activating a market for deep renovation ABRACADABRA

ABRACADABRA invites you to

WEBINAR:

Balancing the cost of energy retrofitting through AdoRes

12 September 2017

10:00-12:00 CET

Have you heard about AdoRes and about their potential benefits (volumetric Add-ons and Renewables intended as one (or a set of) Assistant Building unit(s) - like aside or façade additions, rooftop extensions or even an entire new building construction?

Do you know how can you save public and private resources and meet local energy saving targets in zero cost virtuous cycle?

How can you use energy efficiency retrofitting as a way to attract new businesses and residents to your area?

How can you attract new investors and develop new lower-risk financial products through renovation loans and other forms of financing?

How can you partner with building professionals to offer financing to property owners that have made the decision to retrofit through AdoRes?

Property owners, Building professionals, policy makers from local governments and regional authorities, financial experts, practitioners, and researchers are invited to the first ABRACADABRA webinar focusing on new pathways to balancing the cost of energy retrofits through AdoRes.

To register for the webinar click [here](#).

Are you planning to renovate a building? Join the webinar to learn more about how your building can become one of ABRACADABRA's case studies! For more information visit: <http://www.abracadabra-project.eu/case-studies/>



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Programme:

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| 10:00 – 10:10 | Welcome and setting the scene - <i>Giorgia Rambelli, ICLEI Europe</i> |
| 10:10 – 10:30 | About ABRACADABRA – <i>Annarita Ferrante, University of Bologna, Coordinator of the ABRACADABRA project</i> |
| 10:30 – 11:50 | How can AdoRes finance deep renovation to Nearly Zero Energy? <ul style="list-style-type: none">• Challenges and opportunities of AdoRes for the Cooperative, Social & Public Housing Europe – - <i>Sorcha Edwards - Housing Europe</i>• Technical tools for implementation - <i>Edgars Augustins, RENESCO</i>• Financial tools for implementation - <i>Margarita Assimakopoulos, Dimitra Papadaki - National and Kapodistrian University of Athens</i> <p>Each presentation will be followed by a Q&A session. The session will conclude with an interactive discussion.</p> |
| 11:50 – 12:00 | Food for thought and conclusions |

About ABRACADABRA

The European funded project ABRACADABRA is based on the prior assumption that non-energy-related benefits play a key role in the deep renovation of existing buildings. In particular, ABRA actions focus on the creation of a substantial increase of the real estate value of the existing buildings through a significant energy and architectural transformation. The central goals of the proposal consist of an important reduction of the payback time of the interventions, a strengthening of the key investors' confidence, increasing quality and attractiveness of the existing buildings' stock and, finally, reaching a concrete market acceleration towards the Nearly Zero Energy Buildings target.

[Read more](#)

