

# Funding Possibilities for Energy Efficiency Projects

Barcelona, 12-13 March 2015



European Institute of Public Administration  
Institut européen d'administration publique



## Introduction

### Target group

This seminar is open to all public officials coming from national, regional or local governments and related agencies, as well people from the private market wishing to gain an insight into the funding possibilities for any project related to energy efficiency.

### Description

In July 2014, the European Commission published a framework for climate and energy policies in the period 2020-2030. While the previous goal of reaching 20% of energy savings by 2020 was reiterated, it is reinforced by a 30% goal by 2030. Energy efficiency is one of the pillars supporting these goals and the 2012 EU Directive on Energy Efficiency, which establishes a common framework, plays an important role herein. Under the new 2014-2020 multiannual framework, a wide range of funding possibilities exists in order to comply with the new Directive, as well as to close the energy savings gap. This allows public and private entities to render their operations energy efficient. This, in turn, makes the European economy less energy-dependent and able to stimulate growth and jobs. Because of the importance of energy efficiency on the European agenda, the European Court of Auditors will also keep a close eye on projects in this field.

This two-day seminar first presents the legal background and the playing field of Member States when promoting energy efficiency. The second day is devoted to a detailed explanation of the different funding mechanisms which parties can make use of. The complex web of EU-funded grants and loans is untangled and participants get an understanding of where and how to apply. Examples of covered funding mechanisms include the EEEF, ESI, Horizon 2020, the 'renovation loan', etc. Theory will be complemented by presentations of concrete examples and open discussions with experts in the field.

### Learning methodology

The seminar will use a mixture of training methods. The lectures are given by EIPA experts, a Commission official, a senior auditor at European Court of Auditors, Member State representatives and other experts. The speakers will have different backgrounds so as to provide a variety of views and perspectives. Each speaker will prepare comprehensive documentation for distribution to the participants. EIPA will provide the participants with relevant background material and documentation.

### Objectives

By the end of the seminar, participants will have gained an insight into the legal structure of the EU's energy efficiency and will furthermore be able to detect the funding possibilities for their energy-saving projects. Additionally, this knowledge will significantly increase their chances of being granted EU funding.

# Programme

## THURSDAY 12 MARCH 2015

09.00 **Welcome of participants and introduction**  
*Gracia Vara Arribas*, Expert and Project Leader,  
European Institute of Public Administration - EIPA  
Barcelona

### Part I

#### The EU legal framework: 2020 and beyond

09.30 **Europe 2020 and its implications for Funding: What is Sustainable Growth about?**  
*Martin Unfried*, Expert and Co-Project Leader,  
European Institute of Public Administration,  
Maastricht

10.30 Coffee break

11.00 **The legal framework of energy efficiency within the EU: the Energy Efficiency Directive and more**  
*Marc Ringel*, Professor, University of Applied Economics and Environmental Sciences (HfWU),  
Geislingen, Germany

### Part II

#### Promoting energy efficiency through state aid

12.00 **Energy efficiency as a key component for a workable 2030 policy**  
*Rosalind Cook*, Senior policy officer, E3G, Brussels

13.00 Joint lunch

14.30 **Energy efficiency and public support: possibilities and limitations**  
*Marc Ringel*

15.30 Debate

16.00 **Energy efficiency obligations: lessons from Europe and abroad**  
*Richard Cowart*, Director EU Programmes,  
The Regulatory Assistance Project, Brussels

17.00 **End of the first day**

20.30 Welcome dinner

## FRIDAY 13 MARCH 2015

### Part III

#### The 2014-2020 multiannual framework

09.00 **Recap of day one**  
*Gracia Vara Arribas*

09.30 **Different funding possibilities under the 2014-2020 multiannual framework**  
European Structural and Investment Funds  
Horizon 2020  
European Energy Efficiency Fund  
*Representative of the European Commission*

10.30 **Debate**

11.00 Coffee break

11.30 **Developing a successful proposal: workshop**  
*Representative of the European Commission*

12.30 **Wrapping up and workshop conclusions**

13.00 Joint lunch

14.30 **Closing the circle: the European Court of Auditors' audits of energy efficiency projects**  
*Kurt Bungartz*, Senior Auditor, European Court of Auditors, Luxembourg

15.30 Debate

16.00 **The City of Barcelona as beneficiary of ELENA aid**  
*Francisco González Balmas*, Barcelona Metropolitan Transport (TMB)

17.00 **Concluding remarks and final discussion**

17.15 **Closure of the seminar**

# Experts

(in order of appearance in the programme)

## **Gracia Vara Arribas (ES)**

Gracia Vara is working as an Expert at the delegation in Barcelona of the European Institute of Public Administration (EIPA-Barcelona). As a lawyer and LL.M. in European and International law, she has more than 15 years of experience in research, consultancy and training on EU Law, policy making, transposition and implementation, with a focus on Multilevel Governance. Under her direction, several impact assessment and evaluation studies have been carried out, commissioned by the EU Presidencies (UK 2006 and EU Law SE 2009) and different Member States. In the period 2009-2012 she has coordinated several research projects for the Dutch Ministry of Interior and the Committee of the Regions. Together with Martin Unfried she has undertaken a number of research and training activities in the field of environmental policy.

## **Martin Unfried (DE)**

Martin Unfried is working at the European Institute of Public Administration in Maastricht. He is an expert on EU environment, climate change and regional policy. He has recently trained European Commission officials on Sustainable Growth under the Europe 2020 strategies, he is inter alia the project leader of State Aid and Energy seminars at EIPA Maastricht and was in 2014 involved in the preparation of Latvian officials for the EU Presidency. With Gracia Vara Arribas he has done many research studies on Multi-level governance questions.

## **Marc Ringel (DE)**

Dr Marc Ringel reads energy policy, energy efficiency and environmental economics as professor at Nuertingen Geislingen University of Applied Sciences, Germany. As former official with the Directorate General Energy of the European Commission and with the German Federal Ministry of Economics and Energy he continues to be deeply involved in the development and economic assessment of national and European energy efficiency policy frameworks. He supports policy-oriented research for several national energy action plans and key strategic EU policy actions (rapporteur for the Integrated Energy Roadmap of Horizon 2020, Energy Efficiency Directive, Energy Roadmap 2050, EU Energy 2020 and 2030 strategies). Marc holds a Master in Economics from Mainz University and Université d'Angers, France. His doctorate thesis focussed on energy policy measures to combat climate change.

## **Rosalind Cook (UK)**

Rosalind joined E3G in September 2013 and is a Senior Policy Advisor working on EU climate and energy policy in the E3G Brussels office. She focuses on developing and disseminating E3G's strategy and messages on energy efficiency, climate risk and cities, the EU 2030 climate and energy framework and climate diplomacy. Prior to joining E3G, Rosalind worked for the Foreign Office where she was the Environment Attaché at the UK Delegation to the OECD and IEA in Paris. There she was responsible for leading the UK's input on green growth and the economic impacts of climate change. She also worked as a Policy Officer at the European Commission on climate adaptation policy specialising on urban impacts. Alongside her Master studies, she was a legal researcher advising on carbon market regulation at Climate Focus. Rosalind has a Master in Environmental Policy and Law from Utrecht University in the Netherlands and a Law degree from the University of Edinburgh. Her thesis focused on legal responses to adaptation to climate change.

## **Richard Cowart**

Richard Cowart directs European programmes for the Regulatory Assistance Project (RAP) in Brussels. He has deep experience on energy and environmental issues in the US, across the EU, in China, and several other nations. He sits on the Executive Committee of the IEA's Demand-Side Management programme, and is Chair of the Electricity Advisory Committee of the US Department of Energy. His recent work focuses on power markets, demand side management, and energy efficiency programs throughout Europe. A highly experienced regulator, Mr. Cowart served as commissioner and chair of the Vermont Public Service Board for 13 years. He was elected president of the New England Conference of Public Utility Commissioners and chair of the US regulators' national Committee on Energy Resources and the Environment. He holds the Juris Doctor and MCP degrees from the University of California, Berkeley, where he was a faculty member and Director of the Program in Planning and Law.

## **Kurt Bungartz (DE)**

He joined the European Court of Auditors in 1999 and devoted the first ten years on conducting performance, compliance and financial audits of EU external action and development cooperation programmes - with a special focus on Central and Eastern European and the countries of the former Soviet Union as well as Northern Africa and the Near East. Since 2009, he has been leading various performance audit tasks in the field of EU energy policy and expenditure programmes (mainly co-financed by the Cohesion policy and Structural Funds instruments, Trans-European Networks, IFI financed programmes, and research programmes (Research Framework programmes and Horizon 2020). Prior to his time as a senior Auditor at the Court KB had commenced his EU career at the European Commission in 1995 and had, earlier on, worked for the German Ministry of Finance. Mr Bungartz has comprehensive knowledge of and experience with EU policies, procedures and institutions, notably in the area of the budget as well as in the policy areas of external action / development cooperation; cohesion and regional and structural and investment funds (including implementation in the Member states); energy and climate; transport, environment, research as well as customs and fiscal policies.

## **Francisco González Balmás (ES)**

Barcelona Metropolitan Transport (TMB)

## **PROJECT LEADER**

Gracia Vara Arribas, Expert

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## **FURTHER INFORMATION AND REGISTRATION**

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# General Information

## Programme

The programme will commence on Tuesday at 09.00 and will finish on Friday at 17.15.

## Seminar venue

Hotel Grupotel Gran Via 678\*\*\*\*  
Gran Via de les Corts Catalanes, 678  
ES-08010 Barcelona  
Tel. +34 93 192 45 60  
www.grupotel.com  
(Centre of Barcelona)

## Working language

The seminar will be conducted in English.

## Registration

Participation fee: €950 (includes: documentation, two coffee breaks, two lunches, a welcome dinner and a certificate of attendance). Accommodation and travel costs are at the expenses of the participants or their administration.

EIPA offers its members a reduction of 10% of the registration fee. This reduction is available to all civil servants working for one of EIPA's member countries (i.e. AT, BE, BG, CY, CZ, DK, EE, FI, FR, DE, GR, HU, IE, IT, LT, LU, MT, NL, PL, PT, ES, SE, UK) as well as civil servants working for an EU institution or agency. If you are eligible for a discount, please tick the box in the registration form. Please note that reductions cannot be accumulated. For more information, please visit EIPA's website: <http://seminars.eipa.eu>.

Deadline for registration: **25 February 2015**

You can also submit the online registration form which can be found on EIPA's website: <http://seminars.eipa.eu>

Your name and address will be part of EIPA's database for our mailing purpose only. If you do not want to be included in our mailing database, please tick the box on the registration form.

Payment before the deadline is a condition for participation. For cancellations received after the deadline we will have to charge an administration fee of €150 unless an alternative participant is nominated.

## Information and registration

Raymond Pelzer, Programme Organiser  
C/ Girona, 20  
ES – 08010 Barcelona  
Tel.: +34 93 245 12 01  
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## Hotel reservations

EIPA Barcelona will be pleased to make reservations for you at the hotel where the seminar takes place (special rates are applied for EIPA participants):

### *Hotel Grupotel Gran Via 678\*\*\*\**

Gran Via de les Corts Catalanes, 678  
ES-08010 Barcelona  
Tel. +34 93 192 45 60  
Fax +34 93 192 45 20  
www.grupotel.com  
€88 Double room for single use, breakfast included  
(10% VAT NOT included)  
City tax: €1.21 per night and person

Should you wish to make use of this possibility, please indicate the dates of arrival and departure on the registration form. Payment is to be made directly and personally to the hotel on checking out. Please note that if you register after the closing date, hotel reservations cannot be guaranteed.

## Confirmation

Please note that your registration is not finalised until you receive a confirmation e-mail from us. Moreover, your participation is not confirmed until you receive another e-mail from the Programme Organiser confirming your registration and some details.

## Cancellation policy

EIPA reserves the right to cancel the seminar up to two weeks before the starting date. EIPA accepts no responsibility for any costs incurred (travel, hotel, etc.). For EIPA's cancellation policy, please visit our website <http://seminars.eipa.eu> (FAQ - cancellation policy)



# Registration Form

## Funding Possibilities for Energy Efficiency Projects Barcelona, 12-13 March 2015

Surname: ..... Title: ..... M/F  
First name: .....  
Organisation: .....  
Department: ..... Current position: .....  
Work address: .....  
Postal code & Town: ..... Country: .....  
Telephone number: ..... Fax number: .....  
E-mail address: .....

### Invoice information

Organisation: .....  
Fiscal number/NIF: .....  
Department: .....  
Address: .....  
Postal code & Town: ..... Country: .....  
VAT number: ..... Your reference number: .....  
E-mail address: .....

### Registration fee

The fee includes participation in the seminar, documentation, two coffee breaks, two lunches, one welcome dinner and a certificate of attendance **€950**

Discount of 10% (Please check first the conditions at <http://seminars.eipa.eu> (FAQ - special discounts))

### Method of payment

**Bank transfer**

It is necessary to state the name of the participant and the reference '1560201'. EIPA's Barcelona account number  
IBAN: ES27-0182-6035-43-0018000225, BIC: BBVAESMM at the BBVA, Plaça Catalunya 5, 08002 Barcelona

**Credit card**

American Express card     Eurocard/Mastercard     Visa card

Card number: ..... Expiry date: ..... / ..... Card Validation Code: .....

### Hotel reservation

Please make a reservation for me at Hotel Grupotel Gran Via 678\*\*\*\*

Double room for single use                      Date of arrival: .....                      Date of departure: .....

Double room                                              Number of nights: .....                       No hotel reservation required

### Meals

Vegetarian     Fish allowed     Other dietary requirement: .....

To ensure the optimal organisation of the seminar, please return the completed registration form **by fax or e-mail before 25 February 2015** to: Raymond Pelzer, Programme Organiser, Tel.: +34 93 245 12 01; Fax: + 34 93 245 13 12; E-mail: [r.pelzer@eipa.eu](mailto:r.pelzer@eipa.eu), [www.eipa.eu/regions](http://www.eipa.eu/regions) – The registration will be confirmed by e-mail.



Your name and address will be part of EIPA's database for our mailing purpose only.  
Please tick  if you do not want to be included in our mailing database.